



www.nesa1.ca

NESA Privacy Guidelines

Privacy Guidelines: NESA is committed to protecting your personal information and your right to privacy. All of the personal information that is collected in-person or online will be managed in accordance with the provincial and federal standards as per the Alberta Freedom of Information and Protection of Privacy Act (FOIP) and the Canadian Standards Association's Model Code for the Protection of Personal Information and Canada's Personal Information Protection and Electronic Documents Act (PIPEDA).

Information Collected: NESA collects only the personal information necessary for the purposes of membership and program enrollment, for the purchasing of products and services, admission to special events and activities, for determining eligibility for obtaining a volunteer position (which may include reference and background checks), satisfaction surveys, and to send electronic or mail communications to provide organizational updates.

NESA will not reveal any of the information provided by website users or patrons of the recreation centre to any third party without the users' permission. Access to this personal information is restricted to those NESA employees and volunteers who require this information to provide the requested services, programs, and/or products.

Upon request, NESA will remove users and their information from our database and will also offer the option for users to "opt-out" of any e-communications where a current subscription may be in effect.

Photo/Video Collection: In efforts to promote and advertise for NESA's in-house programs, activities and special events, photography and videography of facility staff and members may be conducted on-site. This media may then be used on NESA's in-house marketing, online social media platforms, website, and e-communications. NESA acknowledges that your image is your personal information – all information including images acquired by NESA is subject to Section 33(c) of FOIP. If you do not wish to participate in these program and activity promotions, please inform the photographer or NESA staff of your wishes not to participate or contact the media event organizer communicating your wishes.

Online Data Management: Individual information is collected in accordance with the requirements of Canadian federal and provincial laws. NESA also has a partnership with *Firespring*, a website developer, *Book King*, a membership and registration software provider and *CanadaHelps*, an online donation platform. If you would like more information about how your personal information is received, collected and stored with these providers please visit the [Book King](#), [Firespring](#), and [CanadaHelps](#) privacy policies by visiting their websites directly.

Third Party Website Links: The NESA website may contain third-party links to other sites for the purposes of educational, information, and/or promotional purposes. While NESA endeavors to link to other sites that have the same high standards and respect for privacy, NESA will not be held liable or responsible for the privacy practices or content of these third party sites.

Questions/Concerns: If you have any questions or concerns about NESA's guidelines, or its practices with regards to your personal information, please contact in writing to the Executive Director, c/o North Edmonton Seniors Association.

North Edmonton Seniors Association

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